



National Institute of Rural Development and Panchayati Raj
(Ministry of Rural Development, Government of India)
Rajendra Nagar, Hyderabad 500030

Advt. No. DDUGKY/2021/PM/B&SM/01

INVITES APPLICATIONS FOR Project Manager (Branding & Social Media)

Deen Dayal Upadhyaya Grameen Kaushalya Yojana, NIRDPR, Hyderabad invites on-line applications for the position of Project Manager (Branding & Social Media) one position on contract basis. The educational qualifications, experience and remuneration are indicated in the table below:

1. Designation	Project Manager (Branding & Social Media)
2. Mode of Recruitment	Direct Recruitment (Contract)
3. Position	One
4. Work Location	Hyderabad.
5. Qualifications and Experience	<ul style="list-style-type: none">•Graduate in Communication/Marketing/New Media/Public relations having a proven work experience of minimum 2 years as on 31st May, 2021 in social media marketing or as a digital media specialist.Or•Graduate in any field having a proven work experience of minimum 4 years as on as on 31st May, 2021 in social media marketing or as a digital media specialist.
6. Job Description	<ul style="list-style-type: none">•Build and execute social media strategy through competitive research, platform determination, benchmarking, messaging and audience identification.•Generate, edit, publish and share daily content (original text, images, video or HTML) that builds meaningful connections and encourages community members to take action.•Set up and optimize organisation's pages within each platform to increase the visibility of Organization's social content.•Collate user-generated content in line with the moderation policy for each community.•Create editorial calendars and syndication schedules.•Continuously improve by capturing and analysing the appropriate social data/metrics, insights and best practices, and then acting on the information.•Collaborate with Ministry and other departments (including Administration and Vigilance and Senior

	Management) to manage reputation, identify key players and coordinate actions. <ul style="list-style-type: none"> ●Work with PR agencies to ensure NIRDPR builds its brand as a rural connect for India. .
7. Skills required	<ul style="list-style-type: none"> ●Excellent consulting, writing, editing (photo/video/text), presentation and communication skills ●Adequate knowledge of web design, web development, CRO and SEO ●Knowledge of online marketing and good understanding of major marketing channels ●Positive attitude, detail and customer oriented with good multitasking and organizational ability ●Fluent in English ●Candidate(s) with demonstrable social networking experience and social analytics tools knowledge will be given preference.
8. Age Limit	Maximum 40 years (Age relaxation will be applicable to the candidates belonging to ST/SC/OBC as per GoI rules)
9. Period and nature of Contract	12 months, purely on temporary basis; extension of another term may be considered purely on performance and project requirements
10. Consolidated Remuneration	Rs.50,000/-
11. TA/DA for field visits	As per the norms of NIRD & PR
12. Last date for applying (on-line submission of applications)	16.08.2021

The candidates who fulfil the qualifications / experience may apply online in the prescribed format ([Click here for Online Application](#)). The candidate should submit a copy of print out of the submitted on-line application at the time of interview and the original certificates of qualification / experience for verification along with attested copies. Only the shortlisted candidates will be called for interview. No TA / DA will be given for attending the Interview.

General Conditions:

1. The tenure of contract will be for a period not exceeding 12 months on such terms and conditions governing the rules NIRDPR from time to time.
2. Eligible candidates may apply through NIRDPR website i.e., <http://www.nird.org.in>
3. Employed personnel should submit their applications through proper channel. Advance copies within prescribed due date will be considered. However, applicants will have to produce NO OBJECTION CERTIFICATE from the employer at the time of interview.

4. Pay certificate duly signed by the pay drawing authority should be attached along with details of experience and present status.
5. Mere fulfillment of the qualifications prescribed does not entitle the candidate to be called for interview.
6. In case of large number of applications, the Institute may shortlist the candidates as may be necessary.
7. Only Indian Nationals are eligible to apply.
8. No correspondence will be entertained from the candidates regarding postal delays, short-listing, reasons for not being called for interview, selection or appointment.
9. Experience and qualification will be reckoned as on the last date of submission of application. Clear quality attested photostat copies of all important certificates and documents must be uploaded with the online application.
10. The prescribed qualifications and experience are minimum and the mere fact that a candidate possesses the same will not entitle him/her for being called for interview.
11. More stringent criteria may be applied for short-listing the candidates to be called for interview. Applicants having higher qualification and merit will be given preference.
12. Institute reserves the right not to fill up any of the vacancies advertised, if the circumstances so warrant. The Institute reserves the rights to withdraw the advertised post(s) at any time without giving any reason. Any consequential vacancies arising at the time of interview may also be filled up from the available candidates. The number of positions is thus open to change. The Institute may relax the qualification/experience and age limit at its discretion at any stage in case of candidates with exceptional merit.
13. Canvassing in any form will be treated as disqualification.
14. The Competent Authority reserves the right to decide to fill up or not to fill up these advertised posts. No correspondence will be entertained as regards short-listing, calling for interview, selection or appointment.
15. In case of any disputes/suits or legal proceedings against the Institute, the Jurisdiction shall be restricted to the Courts of Hyderabad.
16. In case of any inadvertent mistake in the process of selection which may be detected at any stage even after the issue of appointment letter, the Institute reserves the right to modify/withdraw/cancel any communication made to the candidates.
17. In case of any dispute/ ambiguity that may occur in the process of selection, the decision of the Institute shall be final.
18. Candidates are advised to satisfy themselves before applying that they possess at least the minimum essential qualification laid down in the advertisement.

19. Application incomplete in any respect and not accompanied by relevant certificates/documents/ photograph will be summarily rejected.
20. Changes viz., notice, corrigendum, addendum, cancellation, if any will be updated at the NIRDPR website. Hence, candidates may visit website at regular intervals.
21. Documents would be verified before commencement of recruitment process.
22. Date of interviews shall be communicated to shortlisted candidates only.
23. The final results shall be communicated to the selected candidates only.



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Advt. No. DDUGKY/2020/DIR/02

INVITES APPLICATIONS FOR “DIRECTOR IN DDU-GKY PROJECT”

Deen Dayal Upadhyaya Grameen Kaushalya Yojana, NIRDPR, Hyderabad invites on-line applications for the position of **Director** (M&E) – one position on contract basis. The educational qualifications, experience and remuneration are indicated in the table below:

1. Designation	Director (Monitoring & Evaluation)
2. Mode of Recruitment	Direct Recruitment (Contract)
3. Position	One
4. Work Location	Hyderabad, requires travel
5. Qualifications and Experience	1. Post Graduation in Social Sciences / Statistics / Business Administration / Rural Management from a reputed university/ Institute with a minimum of 60% marks throughout the academic career 2. Minimum of 20 years of experience as a development professional with any national or international agencies and out of which a minimum of 7 years in Monitoring & Evaluation / Quality Control
6. Job Description	<ul style="list-style-type: none">• Responsible for managing pan India based large project team that monitors and evaluates the DDU-GKY projects according to the programme Guidelines.• Oversee the programme quality assurance process through to monitor and evaluate the end to end implementation of DDU-GKY as per the standard operating procedures (SOPs)• Strengthen monitoring and evaluation procedures by comparing SOPs with ground level realities and suggesting changes required, if any• Develop monitoring and performance indicators for the projects' success• Build capabilities of the stakeholders in quality management and drive quality• Able to come up with continuous quality improvement strategies and innovation in skilling• Conduct action research and studies, prepare monitoring and evaluation report for MoRD according to the timelines

	<ul style="list-style-type: none"> • Liaise with the MoRD and State Governments on regular basis • Manage multiple level stakeholders • Any other task that may be assigned by the DDUGKY Management • Willing to travel across India
7. Skills required	<ul style="list-style-type: none"> • Unimpeachable integrity • Well-versed with monitoring & evaluation tools and techniques (including statistical software packages) • PMP / Six Sigma Certification an advantage • Experience in skilling • Industry experience as a quality lead, a plus • Stakeholders management skills • Excellent team leader and team player • High energy level • Should possess excellent written and verbal communication skills at all levels of an organization / programme • Inspire and lead a large, diverse team across the country
8. Age Limit	Maximum 55 years; Relaxation in the upper age limit by 5 years for SC/ST candidates and by 3 years for OBC candidates.
9. Period and nature of Contract	24 months, purely on temporary basis; extension of another term may be considered purely on performance and project requirements
10. Remuneration	Rs.1,50,000/- per month (consolidated amount)
11. TA/DA for field visits	As per the norms of NIRD & PR
12. Last date for applying (on-line submission of applications)	16.08.2021

The candidates who fulfil the qualifications / experience may apply online in the prescribed format ([Click here for Online Application](#)). The candidate should submit a copy of print out of the submitted on-line application at the time of interview and the original certificates of qualification / experience for verification along with attested copies. Only the shortlisted candidates will be called for interview. No TA / DA will be given for attending the Interview.

General Conditions:

1. The tenure of contract will be for a period not exceeding two years on such terms and conditions governing the rules NIRDPR from time to time.
2. Eligible candidates may apply through NIRDPR website i.e., <http://www.nird.org.in>, <http://career.nirdpr.in/>

3. Employed personnel should submit their applications through proper channel. Advance copies within prescribed due date will be considered. However, applicants will have to produce NO OBJECTION CERTIFICATE from the employer at the time of interview.
4. Pay certificate duly signed by the pay drawing authority should be attached along with details of experience and present status.
5. Mere fulfillment of the qualifications prescribed does not entitle the candidate to be called for interview.
6. In case of large number of applications, the Institute may shortlist the candidates as may be necessary.
7. Only Indian Nationals are eligible to apply.
8. No correspondence will be entertained from the candidates regarding postal delays, short-listing, reasons for not being called for interview, selection or appointment.
9. Experience and qualification will be reckoned as on the last date of submission of application. Clear quality attested photostat copies of all important certificates and documents must be uploaded with the online application.
10. The prescribed qualifications and experience are minimum and the mere fact that a candidate possesses the same will not entitle him/her for being called for interview.
11. More stringent criteria may be applied for short-listing the candidates to be called for interview. Applicants having higher qualification and merit will be given preference.
12. Institute reserves the right not to fill up any of the vacancies advertised, if the circumstances so warrant. The Institute reserves the rights to withdraw the advertised post(s) at any time without giving any reason. Any consequential vacancies arising at the time of interview may also be filled up from the available candidates. The number of positions is thus open to change. The Institute may relax the qualification/experience and age limit at its discretion at any stage in case of candidates with exceptional merit.
13. Canvassing in any form will be treated as disqualification.
14. The Competent Authority reserves the right to decide to fill up or not to fill up these advertised posts. No correspondence will be entertained as regards short-listing, calling for interview, selection or appointment.
15. In case of any disputes/suits or legal proceedings against the Institute, the Jurisdiction shall be restricted to the Courts of Hyderabad.

16. In case of any inadvertent mistake in the process of selection which may be detected at any stage even after the issue of appointment letter, the Institute reserves the right to modify/withdraw/cancel any communication made to the candidates.
17. In case of any dispute/ ambiguity that may occur in the process of selection, the decision of the Institute shall be final.
18. Candidates are advised to satisfy themselves before applying that they possess at least the minimum essential qualification laid down in the advertisement.
19. Application incomplete in any respect and not accompanied by relevant certificates/documents/ photograph will be summarily rejected.
20. Changes viz., notice, corrigendum, addendum, cancellation, if any will be updated at the NIRDPR website. Hence, candidates may visit website at regular intervals.
21. Documents would be verified before commencement of recruitment process.
22. Date of interviews shall be communicated to shortlisted candidates only.
23. The final results shall be communicated to the selected candidates only.



राष्ट्रीय ग्रामीण विकास एवं
पंचायती राज संस्थान
National Institute of
Rural Development & Panchayati Raj



ग्रामीण विकास मंत्रालय
भारत सरकार
**MINISTRY OF RURAL
DEVELOPMENT**
GOVERNMENT OF INDIA

NATIONAL INSTITUTE OF RURAL DEVELOPMENT & PANCHAYATI RAJ

(An organisation of Ministry of Rural Development, Government of India)

Rajendranagar, Hyderabad-500 030

Advt. no. DDUGKY, NIRDPR- 09/2021/02

File no: NIRDPR/DDU-GKY/MIS/ResourceHiring/147/Director/2020-21

NIRDPR is the country's apex organisation for training and research in various aspects of rural development. We actively monitor several Government of India rural empowerment initiatives and serve as a think tank for policy formulation by the Ministry of Rural Development.

DDU-GKY division at NIRDPR, Hyderabad is looking for staff for the various positions on contract basis.

Detailed Job description, qualification, experience, work location, application submission and other requirements, are as follows:

Human Resource in DDU-GKY, NIRDPR, Hyderabad

S. No	Division	Position	Salary	No. of Positions	Method of Recruitment	Educational Qualification	Selection Criteria			Job Description
							Exp.	Age	Preferred	
1	MIS	PHP Developer	40000	3	Direct on contract basis	B.Tech: CSE, IT, ECE, EE, or any relevant IT related or MCA	Minimum one-year experience of PHP and MySQL, development of web application and deployment on Linux server. Should have developed and deployed one web application end to end.	30 years	Good knowledge of Web API development, Knowledge of Yii Framework. Own laptop to work on required developments will be an advantage.	Development work in PHP and MySQL using Yii framework. Will have to work in web based application development and deployment. Bug fixing, maintenance, documentation of functionalities, and addressing customer issues will be part of the role. Any other work assigned by management.
2	MIS	Software Tester	40000	2	Direct on contract basis	B.Tech: CSE, IT, ECE, EE, or any relevant IT related or MCA	Minimum 3 years experience of testing complex software systems, developing test plan and test cases. Strong hold on test automation concepts and tools like Selenium.	30 years	Own laptop to work on required developments will be an advantage.	Will develop and maintain test plan, test cases for the end to end testing of several web based applications and their integrations. Will be performing functional testing based on these test cases. Will develop test automation environment using Selenium to test these applications automatically on regular interval. Any other work assigned by management.

Other Conditions:

1. Last date for the online submission of application: 16.08.2021 i.e 21 days from the Date of Advertisement in Newspaper. Candidates are advised to visit the website for updates on the last date for submission of online application.

2. All the posts are purely on contract basis.
3. There is no application fee for applying for the above post.
4. Positions are based at NIRDPR, Hyderabad.
5. Candidates are advised to self-verify before applying that they possess at least the minimum essential qualification laid down in the advertisement.
6. The candidate should submit application ONLINE only and no need to apply through post.
7. During interview process, an online/written test will be conducted for certain positions.
8. NIRDPR reserves the rights to alter or modify the recruitment process.
9. Changes viz., notice, corrigendum, addendum, cancellation, if any will be updated at the NIRDPR website. Hence, candidates may visit website at regular intervals.
10. Candidates who fulfil the qualifications / experience may apply online in the prescribed format ([Click here for Online Application](#)). Candidates may save a copy of the submitted on-line application. At the time of interview, the original certificates of qualification / experience should be presented for verification along with attested copies. Only the shortlisted candidates will be called for interview. No TA / DA will be given for attending the Interview.
11. The application is available in NIRDPR website; <http://www.nird.org.in>; <http://career.nirdpr.in/>
12. The tenure of contract will be for a period not exceeding one years on such terms and conditions governing the rules of NIRDPR from time to time and extendable on the basis of performance review and requirement of the project. The incumbent may be required to travel or relocated to another state, based on the requirement of the project.
13. Employed personnel should submit their applications through proper channel. Advance copies within prescribed due date will be considered. However, applicants will have to produce NO OBJECTION CERTIFICATE from the employer at the time of interview.
14. Mere fulfilment of the qualifications prescribed does not entitle the candidate to be called for interview.
15. In case of large number of applications, the Institute may shortlist the candidates as may be necessary.
16. Only Indian Nationals are eligible to apply.
17. No correspondence will be entertained from the candidates regarding postal delays, short-listing, reasons for not being called for interview, selection or appointment.
18. Experience and qualification will be reckoned as on the last date of submission of application. Clear quality Xerox attested copies of all important certificates and documents must be uploaded with the online application.
19. The prescribed qualifications and experience are minimum and the mere fact that candidates possess the same will not entitle them for being called for interview.

20. Institute reserves the right not to fill up any of the vacancies advertised, if the circumstances so warrant. The Institute reserves the rights to withdraw the advertised post(s) at any time without giving any reason. Any consequential vacancies arising at the time of interview may also be filled up from the available candidates. The number of positions is thus open to change. The Institute may relax the qualification/experience and age limit at its discretion at any stage in case of candidates with exceptional merit.
21. Canvassing in any form will be treated as disqualification.
22. The Competent Authority reserves the right to decide to fill or not to fill these advertised posts.
23. In case of any disputes/suits or legal proceedings against the Institute, the Jurisdiction shall be restricted to the Courts of Hyderabad.
24. In case of any inadvertence in the process of selection which may be detected at any stage even after the issue of appointment letter, the Institute reserves the right to modify/withdraw/cancel any communication made to the candidates.
25. In case of any dispute/ ambiguity that may occur in the process of selection, the decision of the Institute shall be final.
26. Application incomplete in any respect and not accompanied by relevant certificates/documents/ photograph will be summarily rejected.
27. Documents would be verified before commencement of recruitment process.
28. Date of interviews shall be communicated to shortlisted candidates only.
29. The final results shall be communicated to the selected candidates only.
30. NIRDPR reserves the right to conduct the skill test and interview online or face to face depending on the COVID19 protocols.